

Policy

The Organization assumes and fulfills its effective role as the main responsible for the quality and innovation of the service provided in the lighting solutions. The Organization promotes the aspects related to the Health and Safety at Work of its employees, with the environmental management and awareness and with the social responsibility, underlying the activity that develops, in the field of the commercialization of lamps and equipment.

The Organization Promotes Motivational Management as a vector of business innovation, in the demand of a Family Responsible Company and provides to its Human Capital, a significant interested party, conditions of exception in terms of working conditions, and by them recognized as perks. The Organization promotes Motivational Management as a vector of business innovation by providing its Customers and Suppliers with very favorable conditions and recognized by them, at the level of Revenues and Advantages, respectively. The Organization is a benchmark of dignity, modernity, competence, business ethics and efficiency in the field of lighting.

The Organization has developed an 'Integrated Management System' according to the corresponding normative references, based on a management policy based on the concepts of 'Innovation, Quality, Environment, Safety, Hygiene and Health at Work and Social Responsibility', which are structured and developed into improvement to be continued.

The Organization intends to: Present innovative products and behaviors with dynamic and unique solutions, aiming at the anticipated offer to the market of trends in the field of lighting, with benefit to the Customer; Promote the development of the commercial circuit of lamps and equipment that it places on the market, respecting and complying with legal and other applicable requirements related to the activity, environmental, social and occupational health and safety aspects; Promote the continuous improvement of the quality of the commercial service, its environmental performance, its social and motivational performance, and the prevention of accidents and damage to the health of interested parties; To promote the valorization of the stakeholders involved in the Organization's activity, with a motivational management galvanizing the joint work in favor of commercial sustainability and the quality of life in a labor context; Empower stakeholders for the convenience of energy-efficient alternatives;

To promote the culture of innovation, through an environment conducive to creativity, critical spirit and initiative of its employees, fostering teamwork and universal mutual assistance; To make employees aware of the risks associated with their activities and the individual obligations in terms of Quality, Environment, Social Responsibility and Safety at work, encouraging their involvement and participation in the improvement actions to the Integrated Management System.